

## BRINGING AN ABUNDANT WORLD OF AMAZING PEOPLE TOGETHER TO WORK ON THE TOUGHEST PROBLEMS.

American Refugee Committee





CONTENTS Dignity is everything. It

DEAR FRIENDS,

Dignity is everything. It makes us human, deserving of honor and respect from the people around us. It's the difference between simply surviving and thriving.

Our teams around the world are concerned first and foremost with dignity. We understand how important it is for people's basic needs to be taken care of, and accomplishing that in a way that preserves human dignity is a big part of what we do. But we're also driven by the dream of all people realizing their potential as human beings – and having the opportunity to share themselves with the world.

Dignity is a very personal thing – each of us must protect and nurture it within ourselves. It can be taken away by circumstances, and by people. No one can give dignity, but our teams around the world are working to create the conditions that allow a person to take it back for themselves.

The future of humanitarian relief requires a bigness of vision and solutions that are co-created alongside the people they're meant to serve from the very beginning. In all of us, there exists a well of incredible possibility, talent and potential. And we unlock this abundance when we treat people with trust and dignity, when we allow people to come in and work with us. This is as true for the refugee as the everyday person who wants to help them. I'm so glad to have you join us on this exciting, worthwhile journey.

Image: Olga – from Nakivale Refugee Settlement – is a member of the world's first ever youth Rotary Club in a refugee camp.

What we do

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Cover Image: Therence and the Burundian drum troupe from Nakivale Refugee Settlement are keeping their culture alive while living in Uganda.

Daniel Wordsworth

President, American Refugee Committee

#### EVERYTHING WE DO BEGINS WITH REFUGEES

Refugees know better than anyone the challenges they're facing, the things they need, and what will make the biggest difference in their lives. When we deeply understand the experience of refugees, we're able to co-design solutions that create new value and make meaningful change. Then, we can bring our expertise and experience tackling the toughest problems through the years, as well as new people and partners, to approach challenges with fresh perspectives. We are transforming the way we work around the world, making practical and breakthrough improvements in the way we help refugees return to normalcy.



#### Camp Management

With so many people living together in close proximity in a refugee camp, a structure to organize and coordinate the camp and the camp residents is a necessity.



#### ▲+ Education

Education is a basic human right that should be available to all people. It provides people the information and skills they'll need to survive, get back on their feet, and build a future.



#### **Emergency Relief**

When disaster strikes, families are vulnerable and can fall victim to exploitation, disease, and famine. They need basic needs covered, quickly and efficiently.



ARC implements inclusive solutions to build host country's capacity to provide health care and to ensure that all beneficiaries have ready and equal access to care.



#### Livelihoods

ARC helps with skills training and providing the essential tools that will make refugees more employable or make their new small business take off.



As many of the people ARC serves are at-risk of acute malnutrition, our nutrition programs offer a balanced and varied diet essential for a healthy life.



#### Protection

Protection includes all of the services we provide to prevent violence against women, children, and others atrisk and the support we offer when violence does occur.



#### Shelter

We build housing, latrines, showers, and cooking areas to help restore a sense of home and stability to vulnerable communities.



#### Social Enterprise

Social enterprises exist for social impact with an eye toward financial viability. They offer alternative, sustainable solutions to typical models of aid.



#### Water, Sanitation & Hygiene

Having proper sanitation systems, clean water to drink, and hygiene education can mean the difference between life and death, especially for children.





## BRINGING AN ABUNDANT WORLD OF AMAZING PEOPLE TOGETHER TO WORK ON THE TOUGHEST PROBLEMS.

Today's humanitarian challenges are bigger and more complicated than ever. Destabilization and the explosion of conflict have been catastrophic for families and communities. And as they flee borders in search of something better, our international system is being challenged in new and unfamiliar ways... and we're failing. No one has the answers. But if we work together with amazing people, dedicated to change, we can create breakthrough solutions to these big challenges.



Asili is ARC's social enterprise in Congo. Since 2014, Asili has provided world class quality health care, agricultural services and clean water to its loyal customers. See page 12



Joining the ARC family in 2015, Questscope has developed its innovative approach to supporting marginalized youth over the last 25 years. See page 15

#### INTRODUCING: KUJA KUJA



It started with an observation. At some point in time, humanitarian organizations like ours had stopped thinking of refugees as their primary customer and instead become focused on large funders. We had deprioritized

the people we are here to serve - and that wasn't good enough. Kuja Kuja is our answer. Kuja Kuja is a real-time feedback system that tracks customers' levels of satisfaction with products and services, records their ideas for how those services might be improved, and makes that data freely available for everyone to see and use.

### WELCOMING: ORGANIZATION FOR REFUGE, ASYLUM & MIGRATION



Organization for Refuge, Asylum & Migration (ORAM) is dedicated to helping the very most vulnerable people in the world. Refugees escape tragedy and then face hardship in beginning their lives again, but LGBT refugees are nearly

always more isolated and at-risk than the refugees around them. ORAM merged with ARC in 2017, and together we're helping LGBT refugees overcome considerable obstacles to avoid persecution and violence, access legal guidance, and navigate the refugee system so they can rebuild their lives.

#### 2017 FINANCIAL STATEMENT

Financial responsibility is always a top priority for American Refugee Committee. The efficiency of our methods stretches your donation as far as possible so that those who need it most receive lifesaving aid.

Our senior management team closely monitors our financial position and provides leadership, direction, and support to more than 2,000 ARC team members around the world.

#### **Statement of Activities** & Changes in Net Assets

April 1, 2016 to March 31, 2017

| Revenue and Support                     | — (in dollars) | Assets —           |
|---|----------------|--------------------|
| Contributions and Grants:               |                | Cash ar            |
| Contributions                           | 10,001,525     | Investr            |
| U.S. Government Grants                  | 25,925,513     | Grants             |
| United Nations Grants                   | 17,280,182     | Pledges            |
| Private and other support contributions | 10,994,138     | Otherre            |
| In-Kind goods and services              | 4,000          | Invento<br>Prepaid |
| Interest and investment income          | 43,283         | Propert<br>equipm  |
| Other Income                            | 621,673        | Total A            |
| Total revenue and support               | 64,870,314     |                    |

| Total revenue and support  | 64,870,314   |
|----------------------------|--------------|
| Expenses                   | (in dollars) |
| Program Services:          |              |
| International Programs     | 44,796,196   |
| Supporting Services:       |              |
| General and Administrative | 4,416,000    |
| Fundraising                | 1,327,092    |
| Total Supporting Services  | 5,743,092    |
| Total Expenses             | 50,539,288   |
| Change in Net Assets       | 14,331,026   |

#### Statement of Financial Position

March 31, 2017

| Assets                                  | (in dollars) |
|---|--------------|
| Cash and cash equivalents               | 8,204,280    |
| Investments                             | 625,832      |
| Grants receivable                       | 28,423,907   |
| Pledges receivable                      | 127,080      |
| Other receivables                       | 339,935      |
| Inventory                               | 16,111       |
| Prepaid expenses                        | 814,133      |
| Property, furniture and equipment (net) | 1,141,688    |
| Total Assets                            | 39.692.966   |

| Expenses                        | (in dollars) | Liabilities and Net Assets       | (in dollars) |
|---------------------------------|--------------|----------------------------------|--------------|
| Program Services:               |              | Liabilities                      |              |
| International Programs          | 44,796,196   | Accounts Payable                 | 323,550      |
| Supporting Services:            |              | Grants Payable                   | 878,718      |
| General and Administrative      | 4,416,000    | Accrued salaries & benefits      | 2,984,342    |
| Fundraising                     | 1,327,092    | Total Liabilities                | 4,186,610    |
| Total Supporting Services       | 5,743,092    | Net Assets                       |              |
| Total Expenses                  | 50,539,288   | Unrestricted                     | 6,271,172    |
| Change in Net Accets            | 14,331,026   | Temporarily restricted           | 28,386,929   |
| Change in Net Assets 14,331,02  |              | Permanently restricted           | 848,255      |
| Net Assets at Beginning of Year | 21,175,330   | <b>Total Net Assets</b>          | 35,506,356   |
| Net Assets at End of Year       | 35,506,356   | Total Liabilities and Net Assets | 39,692,966   |

Image: Residents gather for post-race entertainment at the World Refugee Day 5k in Uganda's Nakivale Refugee Settlement.

#### Senior Management

Daniel Wordsworth President & CEO

John Griffith Head, Global Operations

Neil Grungras

Executive Director, ORAM

Sarah Hartman

Vice President, Creative

**Curt Rhodes** International Director, Questscope

Colleen Striegel Vice President, Human Resources and Administration

Mark White Chief Financial Officer

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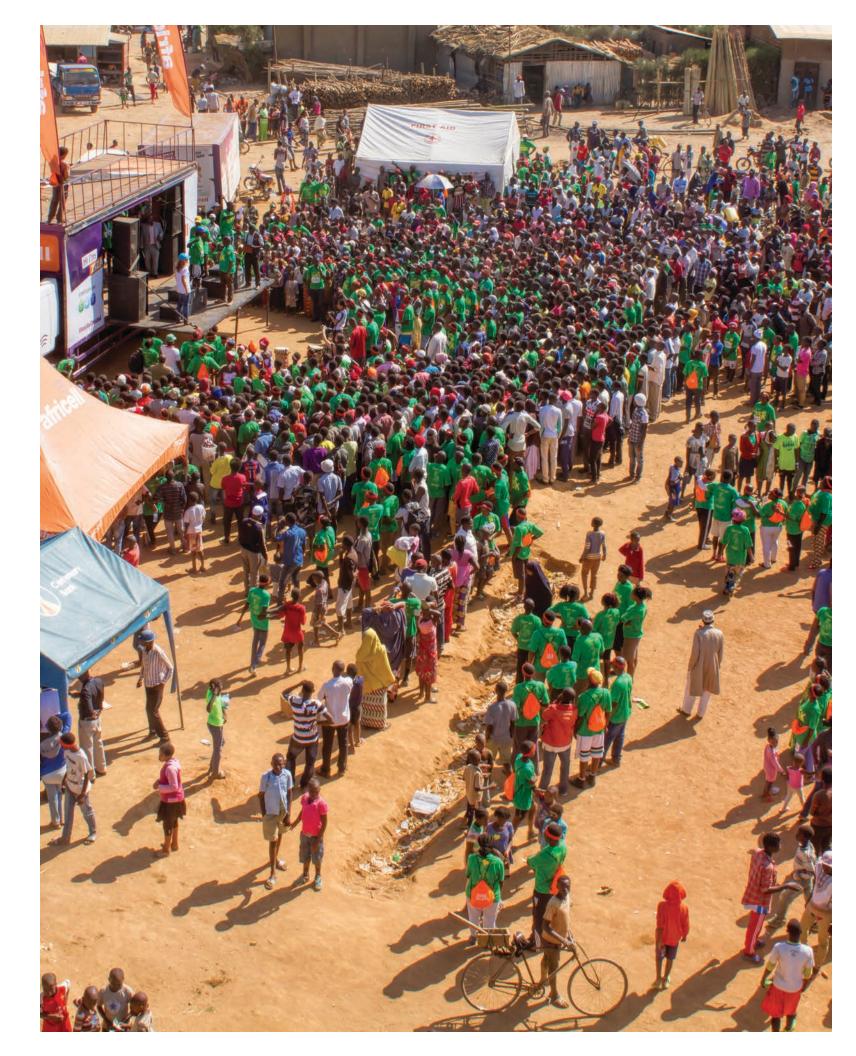








With very generous support from the U.S. government, United Nations and other major institutions.







## WE'VE REACHED MILLIONS AROUND THE WORLD

We work on the frontline of human need, serving more than 3 million refugees and people caught up in conflict and disaster. In hospitals and clinics in places like Darfur and South Sudan, we provide health care services for 1.5 million patients. In Syria last year we rehabilitated 70,000 homes, and we helped thousands of kids return to school in Pakistan and Jordan. And each and every day, 8 million gallons of clean water are pumped through our wells and water points to families and communities around the world. Our 2,000 worldwide team members make it all happen.















3.5 M

people reached in 11 countries in 2017

- a D.R.C
- $\emph{b}$  Jordan
- c Myanmard Pakistan
- e Rwanda
- f Somalia
- g S. Sudan
- h Sudan
- *i* Syria
- j Thailand k Uganda

30,000 people served

#### Sectors





Social Enterprise



Water, Sanitation & Hygiene

Image: Mama Aksante, a water kiosk operator, manages the day-to-day at her Asili kiosk – monitoring quality and assisting

#### Locations

Kinshasa

a Buhanga Bukavu Karambi Mudaka

Panzi

#### DEMOCRATIC REPUBLIC OF CONGO

*In the business of hope* – It might not be the first place you'd think of, but Congo is a place of possibility. It's a place of ambitious dreamers. Scrappy entrepreneurs. And communities filled with hope, looking forward toward the future. For years, Congo has been known for its tragic history - for heartbreak, violence, and extreme poverty.

That's where Asili comes in. World-class but locally relevant, Asili

takes an approach of long-term, sustainable development using business principles. Our health clinics, gravity-fed water systems, and agricultural cooperatives give families access to wellness. But what makes Asili different is also how we approach our businesses - with customers at the center. A striking departure from other health services

in the area, clear prices are listed on the



clinics' walls and at all our water points. Our hours are dependable - we're open when we say we'll be. Our shelves are always stocked. Our water is always clean. Asili was made for real people. And it's proven that they're open to paying for industry-leading quality from the Asili brand that they trust. Since launching in 2014, Asili has worked to elevate communities from beneficiary to designer, from victim to agent of change. We believe that together with Congolese communities, we can create outsized impact - and change the way the world sees what's possible.







#### JORDAN

Every child deserves a champion - Young people - whether in the U.S., Europe, or the Middle East - need adults who are on their side. They need someone to believe in them, who can listen when they're facing a challenge and guide and encourage them to overcome what stands in their way. For refugee kids who have lost their support system, this is especially true.

That's why in Jordan, our work is all about youth – young people who need someone to cheer them on. These are both Jordanian kids and Syrian refugees who have fallen through the cracks, who may have been out of school for years. Our alternative education program helps them get access to educational opportunities, vocational training, and support they would otherwise miss. In Za'atari Refugee Camp, where thousands of Syrian refugees live, our mentorship program and youth center are an oasis. With a deep belief that every young person needs a champion, our mentors give youth the individual guidance they need to help them see, and reach, their potential.

#### Impact

5,300 youth served

#### Sectors



A+ Education

#### Locations





b Za'atari

Image: Student and teacher work out a tough math problem at an alternative education center in Jordan.



27,000 people helped

#### Sectors



#### Locations

- a Bago
- b Kayin Mon
- c Rakhine
  Buthidaung
  Maungdaw
  Rathedaung
- d Tanintharyi
- Yangon

#### MYANMAR

Standing by communities – We work in the most remote corner of Myanmar. And our work reflects the broad needs of those populations – refugees returning from Thailand, communities who never left, and emergency support to the most marginalized in the country.

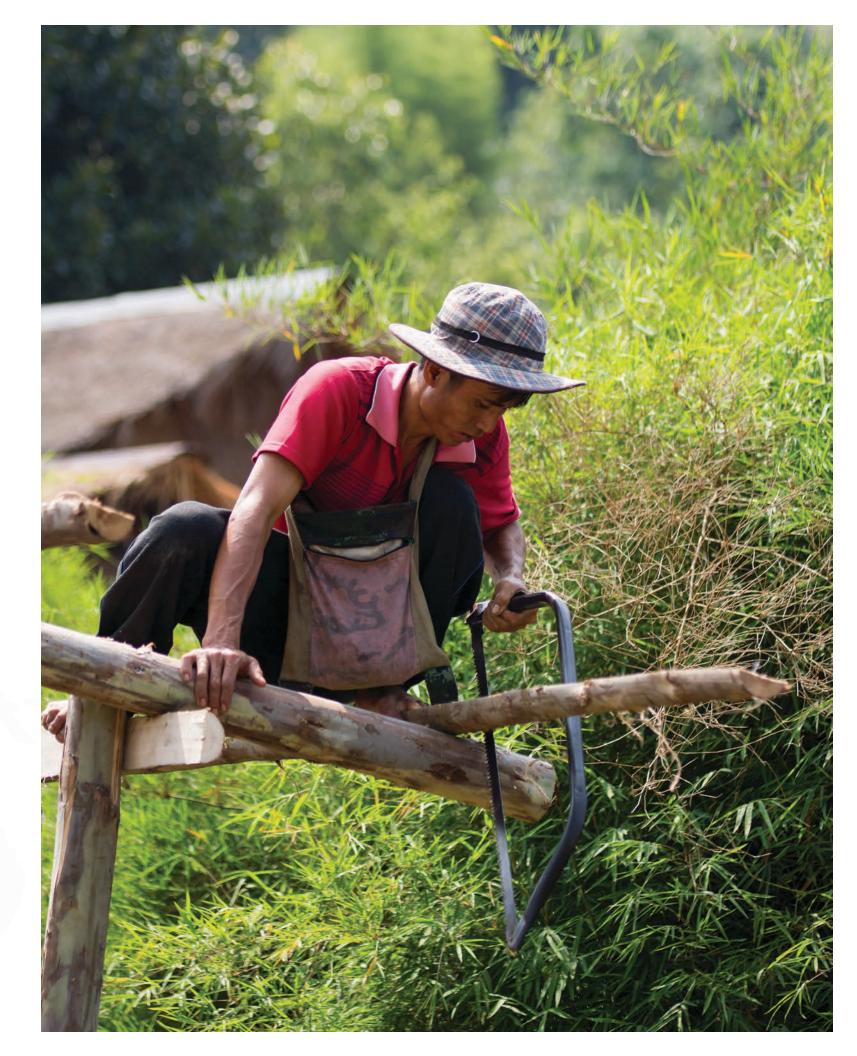


For the past few years, we've been working side by side with communities in remote areas of Myanmar, deep in the trenches in the fight against drug-resistant malaria. ARC works with previously inaccessible, transient populations in Southeast Myanmar, diagnosing, treating, and referring patients to higher levels of care. Our cross-border work to

contain the disease and promote prevention education becomes ever more important as people travel back and forth between Thailand and Myanmar, and as more people return home for good.

As needs evolve, so will we. Some of the most vulnerable communities and people – like the Rohingya in Rakhine State – need our support now more than ever. We're standing by communities to bring more human, meaningful, and impactful support in whatever ways we can.

Image: We're helping communities in Myanmar construct health systems that are prepared to fight diseases like drug-resistant malaria.







#### PAKISTAN

A future of possibilities – In Pakistan, our work is designed around one guiding principle – boosting the potential of the incredible people we serve. Whether it's getting kids the education they need to excel, helping women gain economic independence, strengthening healthcare infrastructure so that marginalized communities can live healthier lives, or helping

at-risk communities become more resilient, it all comes down to helping real people and communities see what's possible.

So one of the things we do is encourage talented young people to achieve success. This year, ARC's

medical training program in Islamabad graduated more than 100 bright Afghan refugees with a diverse range of medical skillsets like radiology, dentistry, and midwifery. Pakistan has some of the highest rates of children out-of-school in the world. So our team is also focused on removing barriers to education, so families are able to send their children – particularly their girls – back to school. These rising stars are already beginning to shine. And we're proud to be even one small step on their journey.

Image: Children celebrate World Humanitarian Day 2017 at a primary school in Pakistan

#### Impact

57,600 people helped

#### Sectors

- **A**+ Education
- Livelihoods
- Nutrition
- Protection

#### Locations

- Islamabad
- Azad Jammu
   Gilgit Baltisan
   Kashmir
   Khyber Pakhtunkhwa
- b LoralaiPishin
- c Punjab
- d Sindh

27,000 people helped

#### Sectors

Health

•



Nutrition

Protection

Shelter

Water, Sanitation & Hygiene

#### Locations

O Kigali

a Gihembe

b KigemeKizibaMugombwa

c Mahama

d Nyabiheke

#### RWANDA

Finding a way forward – In Rwanda, we're always looking toward the future. Both for how we can do things better and for how we can better help refugees envision a brighter tomorrow. At the heart of this work are the lifesaving services like health care, nutrition, and protection – support services for victims of trauma and abuse - that support 126,000 refugees.



We're making changes – small and large – to improve the lives of the people we serve.

We've added two libraries and women's opportunities centers in Nyabiheke and Gihembe Camps.

Our brand new maternity ward in Mahama Camp is providing the highest quality care inside an intentionally designed, beautiful building. Our technical and vocational programs train refugees at nationally-accredited learning institutions, equipping them with the skills they need to rebuild. Our new home rehabilitation program puts purchasing power in the hands of refugees so they decide what needs repair on their homes and when. The more that refugees have control of their own lives and the power to make change, the better.

Image: Musicians break into song nearby the livelihoods gardening project in Gihembe Refugee Camp in Rwanda.





#### SOMALIA

Helping communities rebuild – Despite the obstacles, Somalia is determined on growth and recovery. More and more refugees are opting to return. And through a range of initiatives, we're helping returning refugees and existing communities re-make Somalia. We're rebuilding the fisheries industry in the seaside city of Kismayo, providing primary healthcare throughout the country, and training youth in vocational skills that will help them establish a strong foundation to grow. And we're especially excited about a new housing project that's unlike anything we've done before -



building not shelters but homes and neighborhoods in Kismayo, transforming a dusty desert into a place returned refugees are proud to call home.

This year, Somalis were faced with another challenge – devastating drought and the threat of famine. We're one of the only international organizations to respond. And, we've been doing it with the help of some new partners.

Love Army for Somalia is one of them. They're a group of social media personalities, influencers, and athletes who were moved by what was happening and wanted to do something about it. Their campaign – which raised close to \$3 million in just a few short days - is amplifying the work we've been doing in the country, allowing us to reach more people in desperate need of support. As families continue to return to Somalia, we'll be better able to create opportunities, establish strong foundations, and respond to emergencies like never before.

#### Impact

846,000 people helped

#### Sectors











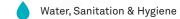


Image: Two young ladies in Kismayo recently returned with their families to Somalia.

#### Locations

- MogadishuBenadirShabelle
- Lower Juba
- Somaliland
- c Woqooyi Galbeed

635,000 people helped

#### **Sectors**

Health



Protection



Water, Sanitation & Hygiene

Image: An ARC Health Worker examines a young patient.

#### Locations

- Juba
- a Aweil
- Kajo Keji Kapoeta Magwi

#### SOUTH SUDAN

Saving lives in remote places - South Sudan is one of the toughest places ARC works, with continuing instability and economic challenges. We've been actively working to support South Sudanese families and help them thrive since 1994. Despite the environment, our teams do amazing work, doing the doable to reach even the most marginalized and remote communities.



Working in 26 health facilities, including managing a couple of hospitals, health is still what we do best in South Sudan - from responding to devastating cholera outbreaks to delivering thousands

of healthy newborn babies. And in difficult circumstances, our teams get creative - like setting up emergency obstetric and neonatal services after a hospital was shut down because of insecurity. But we're adding water and sanitation support and strengthening our nutrition and protection programs, too. And we've expanded into more remote areas where few other organizations reach. Needs are growing day by day. But with a truly dedicated team, we're making a difference for families in more ways than ever before.





#### SUDAN

Investing in Sudanese communities – In Sudan, our work is all about strengthening communities. That includes investing in healthcare infrastructure and ensuring that people who live in some of the most remote, hard to reach areas still have access to clean, safe drinking water. It also includes making sure that Sudanese children have a healthy start with our nutrition programs that give both malnourished children and pregnant

mothers the additional sustenance and support they need.



Health is our flagship program in Sudan – we're the largest healthcare providers in South and East

Darfur. We go places other organizations don't, and help some of the most marginalized not only get access to services, but build a health infrastructure that will last beyond us. But a strong foundation is first and foremost about people. For so long, there's been a lack of ways forward for communities who want to heal. We help to bridge that gap with peacebuilding initiatives. And we invest in lifting up our own Sudanese team members, helping them build the confidence and skills to work toward a stronger future, together.

Image: Our nutrition programs in Sudan help young children and their mothers access the food they need to stay healthy and grow up strong.

#### Impact

550,000 people helped

#### Sectors









#### Locations



AdelaAl-DaeinGereidaNyala

1 Million people helped

#### Sectors

**A**+ Education



Nutrition

Protection



Water, Sanitation & Hygiene

#### Locations

- Homs

#### SYRIA

Working alongside everyday Syrians - Throughout the long years of conflict in Syria, everyday Syrians haven't lost hope. They're the real heroes who have emerged in the heart of this crisis. And for the past four years, we've worked side by side with them to build water and sanitation infrastructure and fix and make livable abandoned buildings where people have sought shelter. We distribute food to



people who've been cut off by the violence. And we provide counseling and support to children and their families.

The work continues. And more and more, we're helping Syrians heal and rebuild. And like our programs in Jordan, young people are at the center of everything we do. We make sure that youth get the mentoring and support they need, counsel victims of abuse and trauma, and connect orphaned children to family members who can care for them. The people we work with - the heroes out of the spotlight, in the center of the conflict – have a hope for their country, their people. And we do, too. We're standing by

them as we work hand in hand toward a brighter future.

Image: Our team checks on a family in Syria who were seeking refuge in an old abandoned train yard.





#### THAILAND

A new chapter - Thailand has meant a lot to ARC. It's where our story began over 35 years ago. As refugees return home, a chapter is closing on our work for these people – but a new one has just begun.

Over the past year, and as families prepared for their return, we focused our efforts on how best to equip them for the journey.

> From helping women heal from abuse and trauma, to vocational and skills training for budding entrepreneurs, to making sure people get the healthcare access they need, all our programs have an eye toward a successful transition. Most of our staff in

Thailand are refugees themselves -they'll

now take the experiences they've gained with them as they consider next steps for their future. As the situation evolves and shifts in Thailand, so must our approach. Right now, our teams are still working hard to fight drug-resistant malaria on both sides of the Thai-Myanmar border. And we'll continue to work with these communities as their lives begin again in Myanmar, and as they face different challenges on the road ahead.

#### Impact

204,000 people helped

#### Sectors

Livelihoods





Protection



Water, Sanitation & Hygiene

Image: Workers at Umpiem Mai Refugee Camp in Thailand build a railing to help fellow refugees safely up the hill to the camp health center.

#### Locations

- Bangkok
- a Kanchanaburi Umphang
- b Ranong

185,000 people helped

#### Sectors

Camp Management



Protection

Water, Sanitation & Hygiene

Image: A special deaf unit at Kajaho Primary School serves both Ugandan children and kids from Oruchinga Refugee Settlement.

#### Locations

- Kampala
- a Nakivale Oruchinga
- Kyangwali Kyaka
- Bidi Bidi Parabek

#### UGANDA

Shining a light on forgotten places - There are thousands of incredible people doing amazing things in refugee camps in Uganda each day. That's why we're working to change their story, shining a light on these often forgotten places and helping refugees find their voice in making meaningful change.

Kuja Kuja is one way. It's a real-time feedback system that elevates refugee to customer, able to define what quality is and demand accountability. And it all started in Nakivale Refugee Settlement, monitoring the camp's water system. With Kuja Kuja, we can understand our customers' preferences and better design services that are more valuable and impactful in their lives. And Kuja Kuja isn't the only breakthrough in Uganda. This year, we hosted a World Refugee Day 5k to help youth raise money for sports and other activities. And we partnered with Rotary International to launch the first ever youth Rotary Club in a refugee camp, helping refugee youth make change in their communities and

On top of new ways to inspire hope and resilience in Uganda, we're doing the hard work of helping people rebuild, too. In Bidi Bidi, where hundreds of thousands of South Sudanese refugees fled this past year, we're helping mothers and children recover from abuse and exploitation. Our water system in Nakivale supplies clean water to the entire settlement of 130,000 refugees. And our livelihoods programs help people get back on their feet again.

connect to their peers around the world.





# We can't do this work without you. Thank you.

Let's stay in touch!

(800) 875 -7060

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f in D

American Refugee Committee









Proudly recognized by leading charity review organizations

IN 2017, WE
HELPED OVER
3.5 MILLION
PEOPLE IN
11 COUNTRIES
AFFECTED BY
CONFLICT AND
DISASTER.

Islamabad Adela Mon Al-Daein Juba Mudaka Aleppo Kajo Keji Mugombwa Amman Kampala Nakivale Aqaba Kanchanaburi Nyabiheke Aweil Kapoeta Nyala Karambi Oruchinga Bago Kayin Panzi Bangkok Benadir Kigali Pishin Bidi Bidi Kigeme Ranong Bukavu Kiziba Shabelle Bukavu Kyaka II Somaliland Damascus Tanintharyi Kyangwali Gereida Loralai Umphang W. Galbeed Gihembe Lower Juba Hama Magwi Yangon Mahama Za'atari Homs

